

# Use the Following Text Strategies When Clients Aren't Answering the Phone

**\* ALWAYS SEND A PICTURE OF THE LEAD\***

## **LIFE INSURANCE**

[NAME], this is [AGENT] and I'm the medical underwriter assigned to your case. My job is pretty simple, just to get you the information you're looking for on the state regulated life insurance program. No medical exam or blood sample, just have to verify ID and health. Takes 10 minutes. They have me in [AREA] on [DAY] to get this to you at [TIME]. If that is an inconvenience let me know and I can push the time. See you then.

[AGENT]

License #:

DATE @ TIME

State Regulated Life Insurance Program

## **LIFE INSURANCE 2.0**

[NAME], this is [AGENT] and I'm the medical underwriter assigned to your case. I have this request to get qualified for the State Regulated Life Insurance program. They have me dispatched in [CITY] to get this to you [DAY] at [TIME]. If that is an inconvenience let me know and I can push the time. See you then.

[AGENT]

License #:

DATE @ TIME

State Regulated Life Insurance Program

## **MORTGAGE PROTECTION**

[NAME], this is [AGENT] and I'm the medical underwriter assigned to your case. My job is pretty simple, just to get you the information you're looking for on the state regulated mortgage protection program. No medical exam or blood sample, just have to verify ID and health. Takes 10 minutes. They have me in [AREA] on [DAY] to get this to you at [TIME]. If that is an inconvenience let me know and I can push the time. See you then.

[AGENT]

License #:

DATE @ TIME

State Regulated Mortgage Protection Program

## **MORTGAGE PROTECTION 2.0**

[NAME], this is [AGENT] and I'm the medical underwriter assigned to your case. I have this request to get qualified for the State Regulated Mortgage Protection program. They have me dispatched in [CITY] to get this to you [DAY] at [TIME]. If that is an inconvenience let me know and I can push the time. See you then.

[AGENT]

License #:

DATE @ TIME

State Regulated Mortgage Protection Program